



AN INVESTMENT BY YOUR COMPANY
is an investment in your community

Business Partners help the Loudoun Symphony to:

- Offer free educational programs including Instrument Petting Zoos and String Workshops
- Reach an audience that shares your business demographic
- Offer family concerts
- Offer free admission for children
- Expand our programming and community oriented events

The Loudoun Symphony is a 501c3 non-profit organization.



Loudoun Symphony

Mark McCoy, Music Director and Conductor

HOW TO PARTNER WITH THE LSO:

Online:

www.LoudounSymphony.org

Mail:

Complete the Business Partner Application and mail to:

Loudoun Symphony
PO Box 4478
Leesburg, VA 20177

Phone:

Call 703-771-8287

Email:

info@loudounsymphony.org

Loudoun Symphony

BUSINESS PARTNERS

**MAKE A POSITIVE BRAND IMPRESSION
AND REACH YOUR CUSTOMERS
THROUGH THE LOUDOUN SYMPHONY**

THE REWARDS OF PARTNERSHIP

VISIBILITY

WITH A DESIRABLE DEMOGRAPHIC

Being a Loudoun Symphony Business Partner connects you to your target market in multiple ways. Loudoun Symphony Supporters are well-educated, high-income individuals and families in Northern Virginia.

RECOGNITION

POSITIVE BRAND IMPRESSION

We recognize your support for the important community mission of the Loudoun Symphony, our youth outreach and education programs. Partners are recognized on the Symphony Web site, in email campaigns to thousands of supporters, in concert playbills, and more.

BENEFITS

FOR EMPLOYEES AND CLIENTS

What better way to say “thank you” than an evening out with the Loudoun Symphony? Business Partners receive complimentary concert tickets that can be used as incentives and rewards.

SPECIAL THANKS TO OUR 2009-2010 MAJOR BUSINESS PARTNERS

AOL
 BB&T Bank
 Dominion
 Loudoun Oral and Maxillofacial Surgery
 NOVEC
 OMNILERT, LLC
 Middleburg Bank
 Wegmans
 YipDeals

Thank you to all of our Business Partners at other levels



SUPPORT BENEFITS

	\$5,000 CONCERT SPONSOR	\$2,500 PODIUM CLUB	\$1,500 PRINCIPAL CHAIR	\$500 PATRON	\$250 BENEFACTOR
Acknowledgement in all media releases generated by the Symphony for the sponsored concert	●				
A lobby display board at the sponsored concert acknowledging your organization	●				
Organization name listed on the Symphony Web site Season Page and on the LSO playbill Program Page for the sponsored concert	●				
Organization name listed with the Symphony roster on the Orchestra Page in LSO playbills	●	●	●		
Ad in LSO playbills (page size is 4.5" x 7.5")	Full	1/2	1/2	1/4	
Name listed on the Major Donors Page on the Symphony Web site	●	●	●		
Season tickets (VIP seating) to share with your clients, family, and friends*	10	8	6	2	1
Recognition on the Donors page in all LSO subscription concert playbills	●	●	●	●	●

* The \$50 value of each season ticket is not tax deductible. Donors of \$250 or more, please indicate whether you wish to accept or decline season tickets on the Business Partner Application.